



## Carotino - the Healthier Cooking Oil

Carotino Oil is the Carotino Group's flagship product. It is sold in supermarkets across Europe, including Asda, Sainsburys, Morrisons, Co-op, Carrefour, Edeka, REWE, Auchan, Real, Toom, Kaufland and Selgros.

It is a natural, multi-purpose blend of canola oil and red palm oil, derived from nutritious red palm fruit. Carotino is high in anti-oxidant alpha and beta carotenes (pro-Vitamin A), tocotrienols and tocopherols (Vitamin E) and it is a good natural source of Omega 3 and 6 essential fatty acids.



Carotino Oil is sold in diverse packaging around the world to suit consumer preferences in different international markets.

This neutral tasting oil is suitable for many domestic cooking applications, including:

- Frying
- Roasting
- Baking
- Salads
- Sauces
- Soups
- Marinades





## Special features

Carotino has a high smoke point and its natural nutrients remain intact at normal cooking temperatures. Its rich consistency means you can use around a third less than other oils.

## Target market

Carotino's retail target market is predominantly health-conscious shoppers who prefer to choose a healthier option where possible.

## Benefits

As well as being sold direct to consumers, Carotino Oil (CC 125) can also be used in commercial and industrial catering and as an ingredient in other food products such as batter, noodles and snack foods.

The oil's unique health benefits make it highly suitable for commercial catering applications where creating healthy eating meals is a priority, such as schools and hospitals. Its natural carotene content, anti-oxidant properties and sustainability also make it an attractive option for food manufacturers looking for a greener and healthier alternative to other palm oils or as a natural food colourant. Carotino Group products are RSPO certified.

## Environmental sustainability and international endorsements

Carotino is ethically sourced from environmentally sustainable plantations and is bottled in factories which follow best practices in all aspects of production. In common with other Carotino Group products, the oil is endorsed by several internationally recognised bodies.

## Technical information

### Carotino Oil (CC 125)

Parameters	Specifications	Typical
Free Fatty Acid %	0.1 max	0.058
Moisture & Impurities %	0.1 max	0.03
Iodine Value	95 min	103.5
Carotenes, (ppm)	125 min	148
Tocopherols & Tocotrienols, ppm	550 min	822



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